



WATT PLAZA NEWS

2015
VOLUME

1

WINTER
ISSUE

New Century City Public Sculpture Exhibition Underway for 2015

By: Barbara Brekke

Following last year’s success of the “Gwynn Murrill on Avenue of the Stars” public art exhibition, the Sculpture Committee of the Arts Council of the Century City Chamber of Commerce and the Century City Arts & Culture Foundation are currently at work installing a new public sculpture exhibition.

With its objective to bring more art to the community, the Arts Council has a more expansive vision this time around for its “Century City Sculpture 2015.” Starting in February, 19 installations from 10 esteemed artists will be on display in front of office buildings, plazas, parkways and green belts for a unique, year-long exhibition.

“The mission of the exhibition is to bring to the public a sense of spirit, to provoke their imagination and arouse their curiosity,” said Carl Schlosberg, the exhibition’s curator and Chair of the Sculpture Committee. Carl, a longtime Century City resident, spearheaded the Gwynn Murrill exhibition and is instrumental in organizing the “Century City Sculpture 2015.”

“The intention is to blend art, architecture and the landscape,” Carl added.

At Watt Plaza, two bold pieces will be installed in front of the exterior fountain: **Bret Price’s** steel *Ball of Chain* and **David Buckingham’s** colorful steel *Big X*. According to Carl, Watt Plaza’s “green grass, flow of water and impeccable environment” create the ideal setting for the two pieces that have come to symbolize “love and kisses” for him.

“They are two totally different sculptures, opposite of each other, yet they also have commonality,” Carl explained. “Both artists use materials that had former lives. David Buckingham scavenged the Western United States to find pieces of steel whose colors are attracting to him, while the chain links in Bret Price’s work have a patina that is so rich, it shows they had been used for many years – below and above sea level.”

“It takes a special person to identify and embrace what we are doing. Fortunately, Watt Plaza has that sensibility,” Carl said.



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“Their breadth of perspective, ability to commit and appreciation for what they are receiving help them accept, condone and support showing art at its best level.”

Avenue of the Stars will feature **Jeffery Laudenslager**'s three soaring, 22-foot kinetic works of titanium and stainless steel. Propelled by air and wind currents, the sculptures create unlimited shapes and forms. **Marlene Louchheim**'s two-part polished bronze and silver nickel sculpture, **Full of Nature**, and **Price**'s galvanized, painted steel **Roll-Up** and his 30-foot tall **High Hopes**, also will enhance the median. While at Fox Plaza (2121 Avenue of the Stars), **Price**'s painted steel **Zig Zag** will grace a section of grass.

The Hines property (10100 Santa Monica Boulevard) has been selected as a perfect setting for minimal art. The front grass area will feature two bronze and steel sculptures, **Diamaru XVI** and **Mia's Enso**, by **Michael Todd**. In the west garden, installed on an intriguing base of weathered wood, is **Irondress**, a cast iron sculpture by **Peter Shelton**, courtesy of L.A. Louver Gallery. The lobby is the setting for four abstract sculptures: mixed media works **Blah, Blah, Blah** and **The Tornado** by **Mark Lere**, and **Matt Wedel**'s ceramic works, **Gem, 2007** and **Rock, 2010**, courtesy of L.A. Louver Gallery.

Nearby at the Equity Office building (1999 Avenue of the Stars) will be South African sculptor **Edoardo Villa**'s abstracted female reclining figure, set in a dramatic garden of succulents. **Price**'s bright red **Godot** will stand in front of the Constellation Place building (10250 Constellation Boulevard). On a gentle knoll in front of the Century Plaza Towers (2029-2049 Century Park East), visitors can view **Ken Bortolazzo**'s stainless steel **Hexad, 1999**.

This exhibition is being supported and funded by many of the stakeholders of Century City, including businesses, residents and individuals.

EVENTS

Tenant Holiday Breakfast

A good time was had by all at Watt Plaza during our annual Tenant Appreciation Breakfast and photo booth!



Watt Plaza Winter Blood Drive

City of Hope collected 31 units of blood on January 30th!

Every donation can save up to 3 lives, so 93 patients will benefit from our blood drive! Thank you to all donors for making this event such a huge success!

EMPLOYEE NEWS

Employee Spotlight



We are pleased to feature **Sender Fleitez** for the employee spotlight in this 1st e-newsletter edition of 2015. Sender has been a member of the Watt Plaza Team for over five years and puts his heart and soul into his work. He's one of those employees

who can be compared to an energizer battery, he constantly keeps going and when everyone else is tired, he's asking what's next? We are so proud of Sender here at Watt Plaza. Besides being a "STAR" employee, Sender is a loving husband and a father of two children. Sender's favorite past time is playing soccer and spending time with his family. Keep up the good work Sender!



2015 Tenant Event Schedule

Here is a quick look at upcoming events for next quarter:

March

Quarterly E-Waste Pick-Up: Tuesday, 3/3

Angus – Notify + Response Module Training: TBD

April

Light it up Blue (Autism Awareness Month)

Earth Day Event: Wednesday, 4/22

Earthquake Preparedness Training: Thursday, 4/23

May

"Jeans for Life" Drive: All month

Mother's Day Boutique: Friday, 5/1 and Friday, 5/8

RETAIL AMENITIES

Chase

310-553-8840

Federal Express

310-203-9928

1st Century Bank

310-270-9500

Mystic Flowers & Gardens

310-284-3417

Noble Cleaners

310-552-3377

Notary Services

310-789-2179

On-Call Legal

310-858-9800

Parking:

- Books on Tape (CD's)
 - Electric Charging Stations
 - Front Door Club
- 310-789-2178

Starbucks Coffee

310-553-8226

Taco Limon / Pizza Benne

310-286-0464

Trimana

310-772-0726

Trimana Express

310-553-5445

Earth Day

<http://www.earthday.org/earth-day-history-movement>

Each year, Earth Day -- April 22 -- marks the anniversary of what many consider the birth of the modern environmental movement in 1970.

The Idea

The idea came to Earth Day founder Gaylord Nelson, then a U.S. Senator from Wisconsin, after witnessing the ravages of the 1969 massive oil spill in Santa Barbara, California. Inspired by the student anti-war movement, he realized that if he could infuse that energy with an emerging public consciousness about air and water pollution, it would force environmental protection onto the national political agenda. Senator Nelson announced the idea for a "national teach-in on the environment" to the national media; persuaded Pete McCloskey, a conservation-minded Republican Congressman, to serve as his co-chair; and recruited Denis Hayes as national coordinator. Hayes built a national staff of 85 persons to promote events across the land.

Earth Day Today

As the millennium approached, Hayes agreed to spearhead another campaign, this time focused on global warming and a push for clean energy. With 5,000 environmental groups in a record 184 countries reaching out to hundreds of millions of people, Earth Day 2000 combined the big-picture feistiness of the first Earth Day with the international grassroots activism of Earth Day 1990. It used the Internet to organize activists, but also featured a talking drum chain that traveled from village to village in Gabon, Africa, and hundreds of thousands of people gathered on the National Mall in Washington, DC. Earth Day 2000 sent world leaders the loud and clear message that citizens around the world wanted quick and decisive action on clean energy.

Much like 1970, Earth Day 2010 came at a time of great challenge for the environmental community. Climate change deniers, well-funded oil lobbyists, reticent politicians, a disinterested public, and a divided environmental community all contributed to a strong narrative that overshadowed the cause of progress and change. In spite of the challenge, for its 40th anniversary, Earth Day Network reestablished Earth Day as a

powerful focal point around which people could demonstrate their commitment. Earth Day Network brought 225,000 people to the National Mall for a Climate Rally, amassed 40 million environmental service actions toward its 2012 goal of A Billion Acts of Green®, launched an international, 1-million tree planting initiative with Avatar director James Cameron and tripled its online base to over 900,000 community members. The fight for a clean environment continues in a climate of increasing urgency, as the ravages of climate change become more manifest every day.

Frequently Asked Questions

WHEN IS EARTH DAY?

Earth Day is honored around the world on April 22, although larger events such as festivals and rallies are often organized for the weekends before or after April 22.

WHY DO WE NEED AN EARTH DAY?

Because it works! Earth Day broadens the base of support for environmental programs, rekindles public commitment and builds community activism around the world through a broad range of events and activities. Earth Day is the largest civic event in the world, celebrated simultaneously around the globe by people of all backgrounds, faiths and nationalities. More than a billion people participate in our campaigns every year.

WHAT CAN I DO FOR EARTH DAY?

The possibilities for getting involved are endless! Volunteer. Go to a festival. Install solar panels on your roof. Organize an event in your community. Change a habit. Help launch a community garden. Communicate your priorities to your elected representatives. Do something nice for the Earth, have fun, meet new people, and make a difference. But you needn't wait for April 22! Earth Day is Every Day. To build a better future, we all must commit to protect our environment year-round.



CHARITABLE GIVING

Autism Speaks Light It Up Blue!

Light It Up Blue is a unique global initiative that kicks-off Autism Awareness Month and helps raise awareness about autism. In honor of this historic day, Watt Plaza will "go blue" with our exterior water fountain lights and parking structure brise soleil lights for the month of April.

World Autism Awareness Day

World Autism Awareness Day (WAAD), celebrated on April 2nd annually, was adopted by the United Nations in 2007 to shine a bright light on autism as a growing global health crisis. WAAD activities increase and develop world knowledge of the autism crisis and impart information regarding the importance of early diagnosis and early intervention. Additionally, WAAD celebrates the unique talents and skills of persons with autism and is a day when individuals with autism are warmly welcomed and embraced in community events around the globe. Autism is one of only three health issues to be recognized by the United Nations with its own day.

About Autism Speaks

Autism Speaks is the world's leading autism science and advocacy organization. It is dedicated to funding research into the causes, prevention, treatments and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families. Autism Speaks was founded in February 2005 by Suzanne and Bob Wright, the grandparents of a child with autism. Since its inception, Autism Speaks has committed nearly \$200 million to research and developing innovative resources for families.

www.autismspeaks.org or www.lightitupblue.org

REMINDERS

RJ Westmore Training

Watt Plaza is partnered with RJ Westmore to provide our tenants with the most current Emergency Preparedness Training for the following areas/topics:

FIRE LIFE SAFETY
FLOOR WARDEN
EARTHQUAKE
BOMB THREAT
MEDICAL EMERGENCY
POWER FAILURE

Please note it is mandatory in accordance with the Los Angeles Fire Life Safety Code for all High Rise Occupants to participate in the online training.

You can find more information on our online tenant handbook at the following direct link:
<http://www.wattplaza.info/main.cfm?pg=coverview&pgnum=1&sid=eprocedures&pid=eptraining>

Watt Plaza Electronic Tenant Handbook

www.wattplaza.com

The information provided in our Electronic Tenant® Handbook is intended to provide you with a clear understanding of Watt Plaza and to facilitate your company's operations. Please take the time to familiarize yourself with the helpful information provided and note that the Building Management Office is available to assist with any inquiries or concerns.

DID YOU KNOW...?

Mystic Flowers and Gardens, located on the Lobby Level of Watt Plaza, offers a complete and tailored plant maintenance program that is specific to your Suite/Office needs. Their Plant Maintenance Service consists of, but is not limited to the following:

Weekly or Bi weekly Watering,
Fertilizing, Cleaning, Polishing
& Plant Pest Control.

No office is too big or too small; from one plant to a hundred plants, let Mystic Flowers and Gardens supply you with all your plant needs!

Mystic Flowers also offers a complete plant and pottery installation program for ANY type of office/entire suite.

